

Business 8

1.	Which country was the Pentax camera company formed in?
	Japan
2.	In which US State was Microsoft founded?
	New Mexico
3.	The Rochdale Principles guide the operation of which kind of organisation, linked to food?
	Co-operatives
4.	Which motor manufacturer makes the car the Rio?
	Kia
5.	George Eastman formed which photographic company?
	Kodak/Eastman Kodak
6.	The famous 'Kitemark' quality symbol, registered in England in 1903, one of the world's oldest trademarks still in use, contains which two letters (besides the 'V' shape)?
	B and S (for British Standards Institution)
7.	Coffee company Douwe Egberts was founded in which European country in 1753?
	The Netherlands
8.	In 1999, two British men started a fashion business which copied clothes worn by popular celebrities. What is the name of the brand they created?
	ASOS (As seen on screen)
9.	What type of paper, used for copying, was invented in 1806 in England by Ralph Wedgwood?
	Carbon

10.	Tamara Mellon co-founded (with the person after whom the company is named) what handmade ladies shoe fashion label?
	Jimmy Choo