

Business 7

1.	What mark does the British standards institute use to identify products manufactured to meet their standards?
	Kitemark
2.	In which London shop were the first escalators installed in the UK in 1898?
	Harrods
3.	Which famous shop had its Royal warrant removed in February 2000?
	Harrods
4.	QR, Aztec, Cyber, and Data Matrix are types of what used in modern businesses?
	Barcodes
5.	Amazon's next-day delivery service is called what?
	Prime
6.	Which paper manufacturers were purchased by a tobacco company in 1997?
	Rizla
7.	The Motley fool is a website that deals with what?
	Finance
8.	"Just do It" is the advertising slogan for which company?
	Nike
9.	What famous headwear and safety harness brand name came from the original raw materials of silk, angora and wool?
	Kangol
10.	Which company's mission statement is to "organise the world's information and make it universally accessible and useful"?

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