

Business 2

1.	What does Barclays Bank call its 7,000 IT help staff initiative, launched 2013?
	Digital Eagles
2.	What does the title of the publication FHM stand for?
	For him magazine
3.	Monsanto is a globally dominant corporation in which sector?
	Agriculture (chemicals and seeds)
4.	"Once you pop, you can't stop" is the slogan for which product?
	Pringles
5.	What part of the body is on the Nokia logo?
	Hands
6.	Which household device, invented in 1869 was originally called "the whirlwind"?
	Vacuum cleaner
7.	What was "The Daily Herald" renamed in 1964, after having been sold to Rupert Murdoch?
	The Sun
8.	Which New York City street is synonymous with the US advertising industry?
	Madison Avenue
9.	In the 1950's, Brooke Bond was the largest seller of what product in the world?
	Tea
10.	Fannie Mae and Freddie Mac are companies within what field in the USA?
	Mortgages

